King, Valerie A.

From: Kimberly Prchal [Kimberly.Prchal@mdsps.com]
Sent: Tuesday, September 09, 2003 2:38 PM
To: valerie.a.king@pmusa.com
Cc: Peggy Niana
Subject: FWD: Emailing: INITIAL APPROVAL 7-25-03.pdf

Sensitivity: Confidential

FWD: Emailing: INITIAL APPROVA...

Valerie,

Here is a general approval letter by the MDS IRB for translation of Spanish advertising. The Spanish ads for the Marlboro Study (AA05624) would be covered under this letter. Since IRB approved ALL ad translations, there will not be a certification letter for individual ads.

Spanish ads began the week of 01 Sep 03.

Thanks
Kim

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Source: https://www.industrydocuments.ucsf.edu/docs/ptyx0001